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**FOR IMMEDIATE RELEASE**

**Priscilla Storm of Diamond Ventures Named to the Arizona State Land Department's Urban Land Planning Oversight Committee**

**Tucson, Ariz. (July 10, 2009)** — Diamond Ventures, Inc. announced today that Priscilla Storm, Vice President of Public Policy and Community Planning, has been appointed to the Arizona State Land Department's Urban Land Planning Oversight Committee.

"I am honored that I will have the opportunity to serve with many dedicated individuals, both staff and volunteers that share my enthusiastic desire to see Arizona grow in sustainable ways," said Ms. Storm. "I am committed to Arizona and I hope to be an asset to this committee."

Donald Diamond, Chairman of Diamond Ventures commented, "Priscilla places a high value on community dialogue with stakeholders and government leaders; she is a great asset to the State and will do an exceptional job."

Storm's diverse professional background includes management positions in public, private and non-profit organizations, as well as a number of successful business start-ups. Storm received her bachelor's degree from Trinity University in U.S. Mexico border studies and print journalism, and her master's in business administration specializing in international trade from Texas A&M International University.

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**ABOUT DIAMOND VENTURES**

Diamond Ventures, Inc., one of the leading real estate development and investment companies in Arizona, works with residential, office, retail and build-to-suit projects and investments in a variety of independent businesses across the state. Since opening in 1988, Diamond Ventures continues to engage in high quality real estate investments and business ventures that create value for its partners and customers, with careful consideration for the community, neighbors and the environment. For more information, please visit [www.diamondventures.com](http://www.diamondventures.com)